

# dottedlinedesign



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May 9, 2007

## Estimate 2/0507: Foodmiles pamphlet

### 4-page booklet

Based on 4 full colour pages (A4) with fully edited text and photos supplied by client. Changes to the brief will

<b>DESIGN</b>	<b>hours</b>	<b>hourly rate</b>	<b>subtotal</b>
Concept design	8	300	R 2,400.00
Design and layout (first proof, including illustrations)	8	300	R 2,400.00
Second and third proof	3	300	R 900.00
Meetings and communication	0.5	300	R 150.00
Prepare for print	2	300	R 600.00
			<b><u>R 6,450.00</u></b>

### **PRINTING (500 copies litho printed)**

A3 full colour, on 135 gsm Avalon matt art, folded to A4	<b>R3,240.00</b>
<b>Total 500 copies</b>	<b><u>R9,690.00</u></b>
14% VAT	<b>R1,356.60</b>
	<b><u>R 11,046.60</u></b>

If you need significantly less copies, I would suggest you print digitally

### **PRINTING (100 copies digitally printed)**

A3 full colour both sides, folded to A4 and trimmed to custom size (@ R19 per copy)	<b>R 1,900.00</b>
<b>Total 100 copies</b>	<b><u>R 8,350.00</u></b>
14% VAT	<b>R 1,169.00</b>
	<b><u>R 9,519.00</u></b>

We look forward to working with you.

Doret Ferreira